

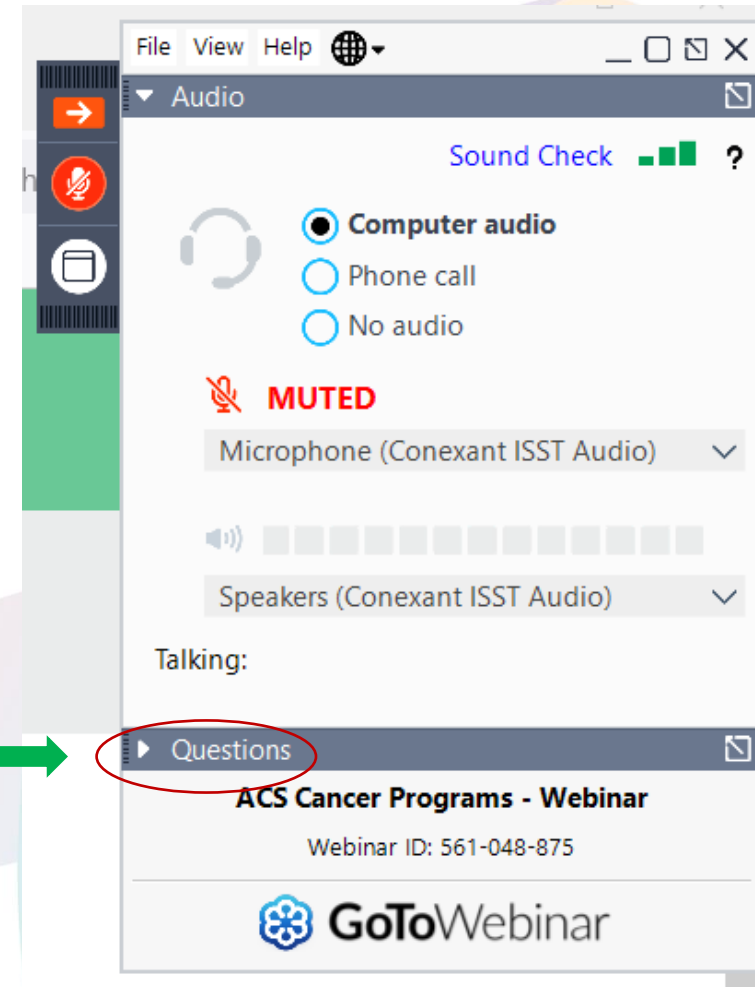
# Beyond ASK: Towards Advising and Assisting Newly Diagnosed Cancer Patients on Smoking Cessation

Informational Webinar

March 29, 2023

## Logistics

- All participants are muted during the webinar
- Questions – including technical issues you may be experiencing – should be submitted through the question pane
- Questions will be answered as time permits; additional questions and answers will be posted on the website
- Please complete the post-webinar evaluation you will receive via email



# Introducing our Moderator and Panelists



**Timothy Mullett, MD, MBA, FACS**  
Thoracic Surgery, University of Kentucky  
Markey Cancer Center, Kentucky  
Chair, Commission on Cancer

**Karen Arthur, MD, FACS**  
Northern Westchester Hospital/Northwell Hospital

**Kendra Johnson, MPH, CTR**  
AdventHealth Tampa

**Cynthia Burton, MS, RN, CPHQ**  
The Cancer Institute, UM St Joseph Medical Center

**Graham Warren, MD, PhD, FASCO**  
Medical University of South Carolina

# Agenda

- Welcome
- Beyond ASK: How did we get here?
- A Roadmap for Success: Tools and Resources
- Examples from the Field
- What to expect next
- Q & A

# Beyond ASK: Advising and Assisting

## ASK

- Ask all new patients about smoking
- Identify current smoking



## ADVISE

- Continued smoking negatively affects cancer treatment
- Smoking cessation can improve survival



## ASSIST, REFER, or CONNECT

- Clinicians can assist patients with quitting: counseling and medication
- Refer/Connect: institutional, community, or quitlines (1-800-QUIT-NOW)

**WHY is this important**

**WHAT to do**

# Options for ASSISTING

- **Find an EFFECTIVE SOLUTION for your clinics**
  - Brief advice
  - Behavioral Counseling
  - Medications
  - Referral
    - On site tobacco treatment
    - Off site tobacco treatment
    - State Quitline
  - Patient education materials
  - EHR based resources (treatment, referral, education)

# Roadmap

- Understand the Importance of Smoking Cessation as a Core Component of Cancer Care
- Identify Patients Who Need Assistance
- Determine What Resources Are Available to Assist Patients to Quit Smoking
- Choose an Assist Pathway that will work for your Program



## UNDERSTAND THE IMPORTANCE OF SMOKING CESSATION AS A CORE COMPONENT OF CANCER CARE

- Using Champions and Opinion Leaders to Support Learning, Evidence-Based Practice, and Quality Improvement- Two page description of champions and leaders from AHRQ
- 5 A's Tobacco Cessation Counseling Guide- Comprehensive framework and Ask-Advise-Refer brief framework
- UC Quits: The 5 A's of Tobacco Cessation- brief video for clinicians
- Implementing Ask-Advise-Refer Clinical Resources – Tools for Clinicians
- Quit Connect Health: A Specialty Staff Protocol to Improve Referrals to Tobacco Quit Lines (p.11-12)- UW Health, UW-Madison SMPH, and UW-CTRI
- Tobacco Cessation Guide for oncology providers to implement the 5A's of smoking cessation in cancer care, including resources for patient assessment and guidance on strategies to address smoking in cancer care
- Tobacco and Cancer Treatment Outcomes- World Health Organization- A resource discussing the clinical effects of smoking on cancer treatment outcomes
- "Treating Smoking in Cancer Patients: An Essential Component of Cancer Care"- From the National Cancer Institute, Monograph 23 synthesize evidence of the impact of smoking cessation treatment

## IDENTIFY PATIENTS WHO NEED ASSISTANCE

- The Just ASK project supported programs in identifying patients. See webinars for more information on the [Just ASK website](#)
- Smoking and Cancer Care: What Health Professionals Need to Know -A 2-page flyer that summarizes key points about the importance of ASKING about smoking in cancer care.
- Implementing Ask-Advise-Refer Clinical Resources – Tools for Patients
- Smoking can cause cancer almost anywhere in your body-1-page flyer that visually shows how smoking causes 12 types of cancer

## DETERMINE WHAT RESOURCES ARE AVAILABLE TO ASSIST PATIENTS TO QUIT SMOKING

- National and State Tobacco Control Program- CDC hosted interactive resource to help identify state tobacco control programs and state-specific cessation resources.
- NCI
  - Smokefree.gov
  - Smokefree.gov/tools-tips/text-programs
  - Smokefree.gov/tools-tips/apps
  - Veterans.smokefree.gov/smokeless-tobacco
- UC Quits: Medications for Smoking Cessation- brief video of pharmacologic approaches to supporting tobacco cessation
- 1 800-QUIT-NOW: National quitline number that routes to free counseling services and state quitlines. Consider posting in clinic or waiting rooms to raise patient awareness
- Empowered to Quit: Patient-facing resource from the American Cancer Society

## CHOOSE AN ASSIST PATHWAY THAT WORKS FOR YOUR PROGRAM

- Quit Smoking Before Your Operation- American College of Surgeons 4-page Strong for Surgery handout with 2 pages about why it helps to quit before surgery and 2 pages about how to quit
- Program Sustainability Assessment Tool
- How to report smoking and tobacco use cessation counseling visits



# Practical Examples from the Field

Dr Karen Arthur  
Cynthia Burton  
Kendra Johnson

## **Panelists please consider:**

Who are you

What is your program set up?

Who are your stakeholders?

What step(s) do you plan to tackle first? What is the “problem” you would like to address

What is needed/what needs to be considered, in terms of resources, infrastructure, etc

What are some of your program strengths?

What are possible barriers?

# Pre-Survey and Metrics

- Survey domains:
  - Demographic and facility information
  - Current smoking assessment and cessation practices
  - Perceived barriers to smoking cessation interventions
  - Implementation strategies
  - Organizational Readiness
  - Data Metrics

# Pre-survey and Metrics (continued)

- Data Metrics (for each time period)
  - Population included in sample (newly diagnosed, all, or specific sub)
  - How many patients were seen?
  - How many patients were asked about smoking?
  - Of those asked about smoking, how many patients reported they were currently smoking (past 30 days)
  - Of those that smoke, how many patients were provided with cessation assistance
  - What type of assistance was offered to those that indicated they smoke (check box)
- Optional:
  - Were any new products, programs created in your program to help with smoking identification and/or assistance
  - ~~We are trying to create a repository of resources and want your help!~~

# Reminders

- REMINDER: Pre-Survey is due April 3<sup>rd</sup> at 11:59pm CT
- Access survey through project website (link in chat)
- All INCPs must submit a survey for each “child” site
- Subsequent metric collection will be sent directly to the primary contact’s email
  - If you need to change the primary contact, please reach out to [cancerqi@facs.org](mailto:cancerqi@facs.org)

# Mark Your Calendar

All times 12pm CT

- May 19<sup>th</sup>
- July 21<sup>st</sup>
- October 13<sup>th</sup>
- December 15<sup>th</sup>



# To Recap:

- April 3<sup>rd</sup>: Baseline Survey Due
- May 19<sup>th</sup> 12pm CT: Webinar
- June 15: Data Metrics Due
  - Survey link will be distributed to inbox June 1

Questions?

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